



Customer Focus: Mjólkursamsalan



Mjólkursamsalan's assistant plant manager Svend Jörgensen in front of the Autopac 5.46 EC. The dairy needed a compact bag filler with high performance to operate in the factory's limited space.

"Vebe understood the challenge and found a solution for us"

The Icelandic dairy Mjólkursamsalan needed a compact, fully automatic bag filler with high performance to handle large quantities of milk powder. The solution was Vebe's Autopac 5.46 EC.

Selfossi, a commercial and industrial center, is located 45 minutes' drive from the capital Reykjavik in southwest Iceland. Here you can find the historic dairy Mjólkursamsalan, MS, a cooperative of dairy farmers with roots in the late 1800s.

When MS needed to modernize its packaging for milk powder in 2019, it turned its attention to Swedish Vebe Teknik, which had impressed the dairy's representatives during a trade fair in Munich a year earlier.

"Then we used a fully manual bag filler that required difficult lifting. We wanted to upgrade to a fully automatic machine that was compactly designed and at the same time capable of packaging large quantities around the clock," says Svend Jörgensen, assistant plant manager at MS in Selfossi.

MS produces four different types of milk powder, and during high season they package around 60,000 kilos of powder a week.

"Autopac 5.46 Easy Clean has the capacity

to package significantly more than that, which makes it possible to invest in another drying plant in the future. That is, of course, a big plus," says Svend Jörgensen.

A challenge with the MS factory premises is that they are relatively small — designed to withstand the recurring seismic activity in Iceland — which meant that a very compact bag filler was sought.

"The other machines we looked at were simply too big. Vebe understood the challenge and found a good solution for us."

Today, MS has an agreement with Vebe necessitating that service technicians go to Iceland once a year to review and adjust the machine. In addition, at Vebe's initiative, a web camera has been installed that can monitor the bag filling in real time.

"This means that we have an online service with service technicians in Sweden who can give us instructions and tips in real time." ■

Meet Vebe Teknik at the Scanpack fair

On October 4–7, you can meet Vebe Teknik at the Scanpack fair in Gothenburg. The company will then showcase its latest innovations and upgrades within the Autopac system.

For the thirteenth time in a row, Vebe Teknik will be setting up a stand at Scanpack. The fair has had great significance for the company over the years. Here you create contact with customers and show off the latest upgrades in the modular Autopac bag filling system.

"We have worked on several exciting improvements this year. Among other things, we present our new push & pull technology, which limits the powder spread with the help of air pressure," says the company's CEO John Albinsson.

In a global market where the requirements for hygiene are becoming increasingly tough, Vebe Teknik has stepped forward as a leading player. The modular Autopac system can today be used to handle everything from food, milk powder and minerals to feed, chemicals and cement.

Visit Vebe's stand **B04:40**. ■



Find us on Facebook, LinkedIn and Youtube



From left: Vebe's new CEO John Albinsson together with Tony Douhàn, new sales manager.

New leadership duo to pave the way on the European market

In 2020, Vebe Teknik got new owners, and now the company is in a very important expansion phase. The new leadership duo John Albinsson and Tony Douhàn talk about their vision.

The venerable company Vebe Teknik, which celebrated its 100th anniversary last year, is today a leading player in the market for bag fillers. Recently, a generational change took place in the company's management when John Albinsson, 35 years old, and Tony Douhàn, 52 years old, stepped forward as the company's new CEO and sales manager, respectively.

"Our primary goal today is to increase our market share in Europe, where we see that the demand for hygienic bag fillers is increasing rapidly. Vebe has enormous potential here," says John Albinsson, new CEO.

Vebe Teknik is today a global player that also exports outside of Europe. Since the investment company Karnell bought Vebe Teknik in 2020, the plan is to double turnover within five years.

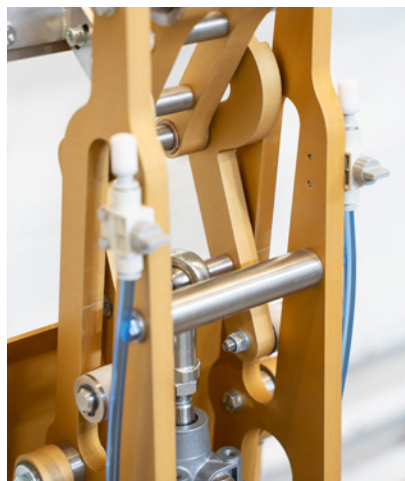
"We must continue to be at the forefront of technological innovation. It's exciting to take over the baton for such a prestigious company," says new sales manager Tony Douhàn. ■

Anodized aluminum with color coding

TECH NEWS Vebe's bag filler modules largely today consist of anodized aluminum parts. The treated surface makes the material more durable and easier to clean. In addition, Vebe is using color codes for the moving tools.

Technology development in bag fillers is lightning fast, also when it comes to the selection of material. Earlier heavy steel machine parts are being phased out in favor of lighter aluminum parts. To further strengthen the material, Vebe now treats its parts with so-called anodization, an electrochemical method that strengthens the surface and makes it easier to clean.

"We also chose to color-code gripping tools and carriages in red and gold, respectively, to highlight the processes in the machine," says Mats Lindgren at Vebe Teknik. ■



Your contacts

SALES

Tony Douhàn, Sales Manager
+46 (0)383-313 13 | tony@vebe.se

Martin Holmberg, Sales
+46 (0)383-312 40 | martin@vebe.se

Håkan Söderstrand, Sales
+46 (0)383-213 30 | hakan@vebe.se

Helena Friberg, Office-based Sales
+46 (0)383-312 09 | helena@vebe.se

Mats Lindgren
+46 (0)383-312 06 | mats@vebe.se

Niclas Simonsson, Sales Turkey
+90 (0)533-612 64 98 | niclas@vebe.se

FINANCE

John Albinsson, CEO
+46 (0)383-312 01 | john@vebe.se

SPARE PARTS

Kristian Andersson
+46 (0)383-312 20 | kristian@vebe.se

SERVICE

Torbjörn Karlsson
+46 (0)383-312 27 | torbjorn@vebe.se



Kristian will help you find your spare part

Kristian Andersson, 59, is Vebe's new spare-parts manager. He has previously worked as a warehouse manager at Vebe and will now handle communication with customers when they need new parts.

"It's fun to solve problems. My job will be to make sure that the right parts are in place and that the customers get them as quickly as possible."

In his spare time, Kristian enjoys hunting and golf. ■

